## 2024 US Open Ticket Prices - How to Spot a Good Deal?

From: "A Serious Tennis Fan's Top 10 Tips for the 2024 US Open" (Tickets & More) Road to 4.5 Tennis blog

## The top question I get every year: "Will prices go up or down? Should I wait or buy now?"

Unfortunately, there's no easy answer. It depends on many unpredictable variables – the most important being who ultimately gets scheduled for any given session. Pricing of some sessions historically tends to be less variable (or less "elastic") than for others: for instance, prices of Week 1's Friday Day session through the Monday Day session of Labor Day weekend tend not to go down and sometimes go up as we get closer, as there is always very heavy demand regardless of who's playing given the massive influx of tourists in town. Quarterfinal Day sessions tend to go down in price almost every year closer to the date, whereas Quarterfinal Evening session pricing usually stays pretty high (ditto Men's Semifinal evening session).

To complicate matters, USTA sometimes (unpredictably) releases new standard tickets for individual sessions (including Grounds Admission) throughout the summer and right up until match time; as I note in Box 2, standard ticket prices are usually less than resale prices, but sometimes can be more because some resellers are desperate to sell at the last minute.

One of the best indicators to make educated guesses about whether prices will go up or down for any given session is the number of unsold tickets available for a given session: the sessions with the most tickets available are the ones where prices may go down, whereas those with more scarcity may see average prices stay or go up.

In general, it pays to have patience and flexibility, because good deals often emerge very close to the actual date of play (including the day of!) when resellers have to lower prices to get something back for their tickets. However, when superstars or amazing match-ups are scheduled, prices can skyrocket. For instance, average prices in July for the Men's Final session may be stratospheric with fans imagining a possible Djokovic/Alcaraz match-up; but if either or both lose in earlier rounds, average Men's Final prices would likely drop dramatically.

MY TOP ADVICE: The best thing to do is keep monitoring prices on <u>Ticketmaster</u> for sessions to become familiar with pricing trends for sessions that interest you so you can make an informed decision based on your budget.

## HOW CAN I SPOT A GOOD DEAL? WHAT ARE AVERAGE PRICES PER SESSION?

Below are my notes on what I'd consider *roughly* a "good deal" (including fees) for each session/ticket type. The estimates are based on this year's average resale prices and my tracking of the past two years' pricing trends for both standard and resale tickets. Keep in mind these are only rough estimations, given so many fluctuations and the complicating factor that the US Open does not post Standard ("face value") ticket prices and allows even those tickets to go up and down due to

variable pricing on Ticketmaster. But hopefully they're a starting point to help you gauge expectations as you explore and make the right decisions for you.

## How to read the numbers in the chart:

- "< \$XXX" means anything under \$XXX would be a good deal, with XXX the approximate minimum amount to expect to pay for a seat in this section.
- "\$XXX-\$YYY" is the approximate range for good deals within this section, with XXX the approximate minimum amount (anything below a very good deal) and \$YYY a good deal for the best seats in the section. Note: I do not list the upper end of ticket ranges (which may be hundreds or even thousands of dollars higher for Courtside Ashe), only the range for what I think a good deal would be.

		ASHE	ARMSTRONG  Reserved  Lower = Courtside  Upper = 2d Tier	GRANDSTAND Reserved	GROUNDS General Admission
Day 1 (Aug 26)  MONDAY  Round 1	Day	Promenade: \$200-290 Loge: \$320-500 Courtside: \$550-1000 TM link Session #1	< \$300 (lower) < \$100 (upper) TM link Session #1	< \$320 <u>TM link</u>	< \$140 <u>TM link</u>
	Evening	Promenade: \$150-300 Loge: \$310-600 Courtside: \$1100-2500 TM link Session #2	\$114-362 (lower) < \$100 (upper) <u>TM link Session #2</u>		
Day 2 (Aug 27) TUESDAY Round 1	Day	Promenade: \$180-280 Loge: \$320-475 Courtside: \$550-1000 TM link Session #3	\$258-288 (lower) < \$100 (upper) TM link Session #3	< \$290 TM link	< \$140 <u>TM link</u>
	Evening	Promenade: \$130-250 Loge: \$300-450 Courtside: \$900-2000 TM link Session #4	\$117-321 (lower) < \$100 (upper) TM link Session #4		
Day 3 (Aug 28) WEDNESDAY Round 2	Day	Promenade: \$200-290 Loge: \$300-600 Courtside: \$850-1500 TM link Session #5	\$200-380 (lower) < \$150 (upper) TM link Session #5	< \$320 TM link	< \$140 <u>TM link</u>
	Evening	Promenade: \$100-250 Loge: \$300-450 Courtside: \$900-1800 TM link Session #6	\$133-391 (lower) < \$100 (upper) TM link Session #6		
Day 4 (Aug 29) THURSDAY Round 2	Day	Promenade: \$250-350 Loge: \$370-600 Courtside: \$900-1500 TM link Session #7	\$275-400 (lower) < \$200 (upper) TM link Session #7	< \$320 TM link	< \$150 <u>TM link</u>

	Evening	Promenade: \$130-250 Loge: \$290-500 Courtside: \$1200-1800 TM link Session #8	\$154-402 (lower) < \$120 (upper) TM link Session #8		
Day 5 (Aug 30) FRIDAY Round 3	Day	Promenade: \$290-350 Loge: \$430-750 Courtside: \$900-1500 TM link Session #9	\$400-750 (lower) <\$250 (upper) TM link Session #9	< \$400 TM link	< \$160 <u>TM link</u>
	Evening	Promenade: \$170-300 Loge: \$400-550 Courtside: \$1300-2000 TM link Session #10	\$194-418 (lower) < \$165 (upper) TM link Session #10		
Day 6 (Aug 31) SATURDAY Round 3	Day	Promenade: \$330-500 Loge: \$580-900 Courtside: \$1900-2600 TM link Session #11	\$475-900 (lower) < \$300 (upper) TM link Session #11	< \$450 TM link	< \$150 TM link
	Evening	Promenade: \$190-250 Loge: \$250-700 Courtside: \$1300-2000 TM link Session #12	\$219-402 (lower) < \$180 (upper) TM link Session #12		
Day 7 (Sep 1) SUNDAY Round of 16	Day	Promenade: \$300-450 Loge: \$640-900 Courtside: \$1200-2800 TM link Session #13	\$475-900 (lower) TM link Session #13		< \$150 TM link
	Evening	Promenade: \$180-300 Loge: \$450-750 Courtside: \$1500-1800 TM link Session #14			
Day 8 (Sep 2)  MONDAY  Round of 16	Day	Promenade: \$220-350 Loge: \$400-700 Courtside: \$900-1800 TM link Session #15	\$290-800 (lower) < \$200 (upper) TM link Session #15		< \$105 <u>TM link</u>
	Evening	Promenade: \$100-275 Loge: \$360-500 Courtside: \$1000-1700 TM link Session #16			
Day 9 (Sep 3) TUESDAY Quarterfinals	Day	Promenade: \$120-230 Loge: \$360-500 Courtside: \$860-1800 TM link Session #17			< \$50 (Doubles Only) TM link
	Evening	Promenade: \$170-320 Loge: \$580-800 Courtside: \$2400-3800 TM link Session #18			
Day 10 (Sep 4) WEDNESDAY Quarterfinals	Day	Promenade: \$110-220 Loge: \$400-650 Courtside: \$1700-2200 TM link Session #19			

	Evening	Promenade: \$220-325 Loge: \$690-1000 Courtside: \$4000-6000** TM link Session #20			
Day 11 (Sep 5) THURSDAY	ay 11 (Sep 5) HURSDAY  Free Grounds Admission for Doubles and Juniors Pl				
Women's Semifinals (Evening)	Evening	Promenade: \$160-300 Loge: \$400-800 Courtside: \$3200-3600 TM link Session #21			
Day 12 (Sep 6) FRIDAY	Day	Promenade: \$225-\$450 Loge: \$600-900 Courtside \$2000-3500 TM link Session #22			
Men's Semifinals (1 match per session)	Evening	Promenade: \$380-650 Loge: \$1000-1500 Courtside: \$5000-7500 TM link Session #23			
Day 13 (Sep 7) SATURDAY Women's Final	Day session only	Promenade: \$330-550 Loge: \$700-900 Courtside: \$2500-3500 TM link Session #24			
Day 14 (Sep 8) SUNDAY Men's Final	Day session only	Promenade: \$600-850 Loge: \$1800-2500 Courtside: \$8000/10000 TM link Session #25			

<sup>\*\*</sup> Note: There is no rational reason why prices are higher for the second night of Quarterfinals (Wed), this happens year after year because of a common misunderstanding about how scheduling works: many ticket buyers erroneously assume that the second night of Quarterfinals is somehow more prestigious and will feature the best players, when in fact there's no way to predetermine which players (which half of the draw) will play on Tuesday versus Wednesday of Quarterfinals.